**Objects Clause of TTF’s new Articles of Association;**

**as required to become a Social Enterprise**

**Objects**

Primary Object.

The company’s primary social object is to carry out such business operations and related activities that the directors consider to be aligned with its Mission, Vision and Objectives, as outlined here:

a. The Mission is to promote ongoing reform of the financial sector, so that it serves

society better

b. The Vision is to build a large, influential and highly respected international institution that helps to ensure consumers are treated fairly by the financial sector. The primary beneficiaries of the organisation’s work will be consumers; but the sector itself will also benefit through improved market conduct and increased trust in the services it provides.

c. The Objective is to carry out a broad range of activities that help to drive positive, progressive and purposeful finance reform, such as:

i. Building a collaborative, campaigning community; the larger it is the more influence it can

have in driving the change that is needed

ii. Raising awareness of issues; so that society better understands the problems that exist in the financial sector and how they can be dealt with

iii. Engaging with people who can make change happen; because through such dialogue we can influence thinking, policy making and market conduct

Secondary Object.

The advancement by the company of its primary social object will also help to achieve its secondary and subsidiary objective of promoting the success of the company for the benefit of its members as a whole.