



# TTF's Advisory Group Meeting Notes

3rd March 2026, held on Zoom from 3:00PM to 4:00PM

**Attendees - all are members of TTF's Advisory Group, see [here](#)**

- Mark Bishop; stand-in Chair as John Howard away
- Brian Reilly, new member
- Steve Conley
- Martin White
- Robert Dellner
- Mark Falcon
- Andy Agathangelou, Founder of TTF

Apologies:

- John Howard
- Dr. Ian Foxley
- Lou Baxter-Scott
- Roger Mullin
- David Pitt-Watson
- Steve Kenzie

## **CONFLICTS OF INTEREST**

- Checked; no conflicts of interest were reported.

## **NOTES FROM PREVIOUS MEETING**

- Agreed; to be published

## **UPDATE ON PREVIOUS ACTIONS**

### **1) TTF Ambassadors**

- Project to overhaul [TTF Ambassadors](#) on hold given intention to create new charity entity; to be reactivated thereafter.
- 2) **What is the Purpose of the Financial Services Sector?**
    - This is, in many ways, the ‘primary question’ and is a topic we will return to when bandwidth allows.
  - 3) **Media spokespeople initiative**
    - Initiative on hold, awaiting launch of the new charity
  - 4) **Charity application**
    - Application submitted
    - Still awaiting engagement from the Charity Commission
  - 5) **Funding**
    - Continues to be a challenge
    - To be a major focus if/when the charity is created
  - 6) **Universities**
    - Ongoing effort to seek engagement with universities
  - 7) **Development of the TTF Groups**
    - Idea to act on when bandwidth allows: Each TTF group to have its own branding, web page, Facebook page, Twitter handle, Whatsapp Group, Media activity; etc.

## **KEY TALKING POINTS IN TODAY’S MEETING**

Note: areas requiring action are highlighted in **yellow**.

- 1) **Study being conducted on the Advertising Standards Regulations**
  - An overview was provided
- 2) **Universities outreach**
  - Through Brian Reilly we are forming an excellent working relationship with Oisín Kavanagh, Chief Operating Officer of Breaking Point Ireland, which is rooted in Trinity College Dublin and University College Dublin
- 3) **City of London Corporation**
  - We have been heavily involved in organising a roundtable meeting taking place tomorrow on the City of London Corporation.
  - The meeting is being led by Baroness Bennett of Manor Castle

#### **4) The next APPG Summit**

- Very busy organising it
- Taking place in Parliament on 16th March
- Speakers to include Dr Andy Schmulow, who is travelling from Australia

#### **NEXT TTF ADVISORY GROUP MEETING**

- Always the first Tuesday of the month 3:00PM to 4:00PM UK time, on Zoom.
- So that makes Tuesday 7th April 3:00PM to 4:00PM UK time, on Zoom