TTF's Advisory Group
Meeting Notes

1st September 2026, held on Zoom from 3:00PM to 4:00PM

Attendees - all are members of TTF's Advisory Group, see here

- John Howard; Chair
- Sam Denning
- Steve Conley
- Brian Reilly
- Mark Bishop
- Martin White
- Robert Dellner
- Andy Agathangelou, Founder of TTF

Apologies:

- Steve Kenzie
- Dr. Ian Foxley
- Lou Baxter-Scott
- Mark Falcon

CONFLICTS OF INTEREST

- Checked; no conflicts of interest were reported.

NOTES FROM PREVIOUS MEETING

- Agreed; to be published

UPDATE ON PREVIOUS ACTIONS

1) TF Ambassadors

- Project to overhaul TTF Ambassadors on hold given intention to create new charity entity; to be reactivated thereafter.

2) What is the Purpose of the Financial Services Sector?

- This is the 'primary question' and a topic we will return to when bandwidth allows.

3) Media spokespeople initiative

- Initiative on hold, awaiting launch of the new charity.

4) Funding

- Continues to be a challenge; to be a major focus once the charity is launched.

6) Universities

- Ongoing effort to seek engagement with universities.
- AA has been invited back to speak at Exeter University on 4th November.
- Will talk about:
    - The purpose of business
    - Corporate governance
    - Ethics
    - The relationship between achievement and fulfilment

7) Development of the TTF Groups

- Idea to act on when bandwidth allows: Each TTF group is to have its own branding, web page, Facebook page, Twitter handle, Whatsapp Group, Media activity, etc.

KEY TALKING POINTS IN TODAY'S MEETING

Note: areas requiring action are highlighted in yellow.

1) Lord Pitt-Watson

- David now Lord Pitt-Watson has been a key member of this group but must now step down because of his new Treasury Role.
- We are very grateful for Lord Pitt-Watson's extensive help over many years.

1) The Financial Services and Markets Bill [HL]

- Ongoing interaction with this draft legislation.
- The Bill is here.

- The APPG has produced a Briefing Note about the concerns many people have that the proposed reforms represent a threat to consumer protections; the second edition is here.

3) The Charity

- Much work is being undertaken to build a solid governance foundation to the charity ahead of its launch.
- As per the action form the last meeting, AA has contacted the Cranfield Trust to see if they may assist in some way.

4) John Seddon

- Discussed his systems thinking work
- AA to explore it

5) David Grosse

- Discussed his financial services organisational behaviour work
- AA to explore it

6) Risk of burn-out

- AA to explore what more he can do to avoid burn out; TTF is very financially, operationally and emotionally demanding

David grosse

NEXT TTF ADVISORY GROUP MEETING

- Always the first Tuesday of the month 3:00PM to 4:00PM UK time, on Zoom.
- So that makes Tuesday 6th October 3:00PM to 4:00PM UK time, on Zoom.